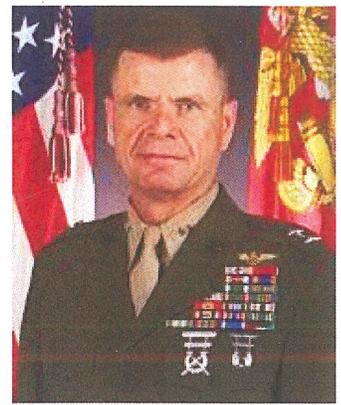


COMMANDING GENERAL II Marine Expeditionary Force

Leadership Philosophy

17 July 2014



The mission of II Marine Expeditionary Force (MEF) is to deploy and employ as a MAGTF in support of Combatant Commander requirements and for contingency response, major theater war, or other missions across the range of military operations; with appropriate augmentation, serves as the core element of a Joint Task Force; generates, prepares, deploys, and sustains combat ready forces and MAGTFs to support Combatant Commander presence, security cooperation, and crisis response; and supports service and Combatant Commander missions and initiatives as required. As the Commanding General of II MEF, I will ensure we are squarely focused on this mission ensuring that we generate and maintain the readiness required to execute it. Nothing will get between II MEF and accomplishment of its mission. Nothing!

Our priorities will be readiness, standards and our Core Values of Honor, Courage and Commitment. In our drive to generate and maintain readiness, established standards will be the measure. Whether individual, materiel, or collective readiness, II MEF will meet the standard. Our Core Values will guide every decision we make.

I lead by example with little pretense. I set very high goals for our performance; goals that I sometimes fail to meet. I will expect the same of you. I am part of this organization in large part because I believe that our nation's current defense and security posture demands that we push ourselves well beyond that which many others would be satisfied with. Everything that is accomplished as a Marine comes through hard work. I challenge each of you to follow me and to challenge yourselves. In all that II MEF will do, if it is worth doing at all, it is worth doing right. Nothing short of excellence is required.

*Leaders in our MEF will lead. Through our selfless service, **SERVING THOSE YOU LEAD**. Inspire your Marines and Sailors by setting the example of professionalism, character, values, ethics, discipline, readiness and attention to duty. Be at the point of influence. Kindle the spirit of your Marines and Sailors. Get to know them and develop them personally and professionally.*

Solving problems is what we do. It is an integral part of leadership. I will solicit your input on nearly all of the dilemmas that we will confront. I will routinely ask "What do you think?" Always be honest and forthright. Use tact with sensitive issues. If you have a better idea, say so, and forcefully articulate your position; however, once the decision is made, you must execute it, even if you do not favor it, with all the gusto you would if it were your own idea. You owe that to me just like I owe that to Commander Marine Corps Forces Command and to our Commandant.

We will be about teamwork and team building. I expect that we will all work together here and that we will work well, exceptionally well, with our counterparts. The same to be equally true outside of our command. II MEF will maintain the reputation of being a "Can Do Easy" organization—one that is easy to work with and knows how to work collectively to get any job done. Each of us will display that attitude in everything we do.

As an expeditionary force in readiness, being a member of II MEF will be challenging. At times it will be really tough. But it will be rewarding. I have been a part of units that knew how to keep things in perspective and some that did not. I will always seek the proper balance as the Commanding General. We will accomplish any and all missions assigned, make difficult tasks easy, and have some fun in the process.

The opportunity to lead II Marine Expeditionary Force is a great honor that comes with even greater responsibility. I take this responsibility very seriously. I will give you my very best and will expect the same in return. Together, and I emphasize together, we will provide ready expeditionary combat capability to our Corps and our Nation.

Semper Fidelis,

W. D. BEYDLER
Major General, U. S. Marine Corps
Commanding General
II Marine Expeditionary Force